

FOR IMMEDIATE RELEASE

UIA Launches Tailored Reports on International Association Activity for Your City or Country

Brussels, 7 January 2025 — The Union of International Associations (UIA) is excited to announce a new, customizable service designed to meet the unique needs and interests of professionals, institutions, and organizations around the world. With this paying service, users can name any city or country, and UIA will provide a comprehensive report on international association activity specific to that location.

For over a century, UIA has been a global leader in collecting and curating data on international associations and meetings. Leveraging its extensive database, including the renowned *Yearbook of International Organizations* and *International Congress Calendar*, UIA will craft an individualized report tailored to your requirements, providing actionable insights and detailed information.

Who Can Benefit?

This service is ideal for:

- City halls and municipal authorities
- Economic development organizations
- Trade associations
- Institutions with an interest in global association trends

Users will gain valuable perspectives on how association activity impacts economic and social development, equipping them to make informed decisions and strategic plans.

What's Included in the Report?

Each report offers a wealth of data, including:

- **20 years of international association trends**, classified by sector, type, establishment length, headquarters location, and alignment with UN Sustainable Development Goals (SDGs).
- **International meetings activity**, in your specified city and country, with detailed insights.
- **Trade association presence** in your city and country, showcasing economic opportunities and collaborations.

This information is extracted from UIA's trusted resources—the *Yearbook of International Organizations*, *International Congress Calendar*, and the *Global Civil Society Database*—ensuring accuracy and depth.

Why It Matters

Understanding the dynamics of international associations is vital for decision-makers involved in urban planning, economic policy, and global outreach. UIA's customized reports provide a unique lens on the international association sector, highlighting opportunities for engagement, growth, and strategic partnerships.

Contact UIA Today

Ready to explore international association activity in your city or country? Reach out to UIA to request your tailored report and discover how this powerful tool can benefit your organization.

For more information, please contact:

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